



Final rolling report on dissemination and exploitation activities

D6.6

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Executive Summary

This deliverable reports on the progress of the dissemination and exploitation activities from all project partners during the third and final dissemination phase (M25 – M36).

The dissemination and communication progress is monitored by qualifying and quantifying the previous activities and ensuring that these are sufficient to keep the project in line with the desired communication and dissemination goals, through a plan of integrated communication of marketing. Quality and quantity are measured by means of the dissemination actions that were executed, and also by the marketing strategy that was implemented during this period. In addition, these indicators are also measured by the impact that they have on the target and stakeholders, such as, the scientific community, potential partners, and the general public.

This deliverable contains all the dissemination activities done during the final year of the project which have been restructured according to the feedback from the second year review.

This document is structured as follows: Section 1 introduces the document; Section 2 explains the internal communication strategy during these last two years of the project; Section 3 reports the dissemination channels that the project used during the reporting period; Section 4 details all the dissemination activities executed during this period; Section 5 presents the additional dissemination assets; Finally, Section 6 concludes the document.